From the F. E. C. Ry. Booklet.

110 Miles from Jacksonville. 74 Miles from St. Augustine. 

Round trip..... 4.40 DAYTONA is situated upon the west bank of the Halifax River at its fairest expanse and midway between its course at Bulow Bay and its orales of Mosquito Inlet. It is in latitude 3), seventy four miles from St. Ac gustine and one mile from the At tantic cocan, and is acknowledged to be without a rival for beauty amous the villages of the South. Its site i upon what is known as high banmerk hald that was crowned by tapare with a most royal greath of the leaffer forest trees, and amonthese trees is the town of today, of its beautiful cottages and Well scale walks and streets. The realt if that an along the wide avenues that intersect the town are lordly live and water oaks and bickories, many of them draped with graceful festions of the gray Spanish moss, that overarch the street and walks, and among these are interspersed tall tropleal palmettos glossy-leaved magnolias, fragrant bays and coral berried holly, and many other varieties, while in many placethe wild grape, the trumpet vine and the ampelopsis climb and cling among the branches forming shady bowers

and adding grace and beauty. The town lies parallel with the Halifax River, and extends for nearly two miles along the shore. This river is the delight of the angler and the yachtsman and forms one of the town's greatest attractions.

The main avenues that run par aliel with or intersect the river are ad lab feet wide, except Beach street which is about sixty-five feet, but has

belf mile of open, beautiful water abutting upon its eastern side, where the salt waves ebb and flow and along and across which comes the cooling. invigorating and health-giving breezes from off the wide Atlantic, which temper and render the Halifax climate one of the most perfect in the world. Imytom has many miles of well-grad ed, maried and shelled roads and streets, rendering it the

Wheelman's Paradise

and added to these, but a mile away. are thirty miles of smooth, hard beach. that affords an unrivalled course for long distance cycling and driving or automobile racing. No town of equal zize, North or South, numbers so many wheelmen, and cycling is a favorite pastime with the tourists summer and winter.

The Beautiful Cottages

that have been erected during the past years and are being built are rendering Daytona as famous for its fine homes as for its beautiful river, treeand avenues, and they are adding yearly to its attractions.

Not the least of these attractions to those securing homes in the South. and ranking second only to health fulness and perfection of climate, is the fact that its population is chiefly composed of cultivated and intelligent people, accustomed to the refinements of home and social life. Added to these features are good churches, good public and private schools, stores hotels, laundry, meat markets, novelty works, an opera house, electric lights for street and house filumination, a good telephone system, ice factory, Lily Water Works, and hot and cold baths, etc., and everything else can be procured that is necessary to make life comfortable. An important feat ure in the healthfulness of this town is the

### Water Supply

which is derived from numerous flowing wells, of which there are probably 300 in the corporate limits. This flow is secured by boring wells to the depth of from 80 to 120 feet, passing through several strata of rock, and this depth assures purity from all surface contamination. The water is slightly impregnated with magnesia and iron, and holds sulphur in the shape of gas, which soon passes away.

The Population of Daytona proper is about 1.800. Added to this is a suburban population on main shore and peninsula of about 1,000 at Kingston, Blake, Old Seabreeze or Goodall, Seabreeze and Silver Beach, at reasonable prices.

which are properly a part of the town

#### Daytona Beach

lies one mile east of the town. It is approached by three good bridges over the river and well-graded avemues, and is the principal semmer resort south of St. Augustine. It has more tourists during the summer than all other places south of that city combined, and is also becoming a favorite winter resort. The beach is wide, firm and smooth, by many considered the finest in the world, and the surf bathing is safe and excellent summer and winter. People who have tried Northern and Western summer resorts declare that there are none so perfect in comfort as Daytona beach.

#### Automobile Race Meet.

The Florida East Coast Automobile Association conducts an annual race meet on the beach, which has now a universal reputation as the greatest automobile race course in the world. Friday sight before full moon. The Daytona-Ormond Beach is hard as macadam, and an ideal stretch of thirty or more miles without a break makes it the natural racing ground for America.

At low tide the beach is bared for 300 feet and neither carriage wheel, bicycle or pedestrian can make a hardly visible imprint on the smooth and well-packed sand. It is no un common sight to see sail-rigged bley des speeding with the velocity of the wind before a stiff breeze along the smooth beach, thus affording the mosexhilarating sport known to man. Be ddes these, miles of hard-shelled palm ringed boulevards bring the lovers of he wheel and vehicles into direct ouch with the mainland over the coad bridges which span the splendid lalifax River.

The beach from the sandy bluffs to the lowest point at obblide, measures about 500 feet, and the average depth of the surf measures about two fee. A continuous gentle swell rolls i. from the ocean from one to two feet it lepth under normal conditions, mak ing the beach an attractive and absointely safe place for surf-bathing Here the infant as well as the grey baired veteran of many sammers, can safely enjoy the luxury of a sea bath throughout the larger part of the year while the strong and expert swimmer. can venture out further to test his strength and skill in battling with the inexhaustible powers of the mighty

### The Peninsula

lying between river and ocean is one half mile wide, and is being rapidly improved, and there are many fine cottages and several good hotels, ar pera house, two ocean piers, beach pavilion and a large casino.

### A Remarkable Feature

at Daytona has been the yearly improvement in the style and value of the buildings that are being erected for homes. Men of capital of the North and West have become awakened to its advantages for winter resilences, and valuable lots are being purchased and costly houses, beautiful in design and finish, are being erect ed, and beautiful homes, the abodes of wealth and culture are multiplying.

Seabreeze (City Beautiful) and Goodall are settlements on the Ocean side of the peninsula across the Hallfax River from Daytona,

At the foot of Ocean Boulevard. Senbreeze, a pier reaches 600 feet across the beach into the swelling surf of the ocean. This pier is a favorite resort of those who deligh:

it the sport of fishing. The surf here abounds in tront, pompano, yel lowtail, cavalle, whiting, drum, sheepshead and many other varieties of edible fish. During the fall season the famous sea bass affords royal sport, and it has been no uncommon occurrence to land a thousand pounds, of this gamey fish in an afternoon. individuals of them ranging from tifteen to thirty-five pounds in weight. Not only does the ocean offer this splendid sport but the Halifax River, only half a mile back of the ocean, is equally famous for its fine fishing.

and the varieties that abound in the ocean are present, in the river. Hunting and fishing good. Ex. perienced guides and dogs may be had

### Steamer "CHEROKEE" starting Jan. 25.

FOR THE TOMOKA RIVER, Mondays, Wednesdays and Fridays, leaving Conrad's dock opposite bank at 9:00 a. m. middle bridge 9:15. peninsula bridge 9:30 and Ormond at 10. FOR PONCE PARK and NEW SMYRNA, Tuesday, Thursday and Saturday, leaving peninsula bridge 8:30, middle bridge 8:40, Conrad's dock 9:00 a. m. For particulars apply to Capt. McFadden's shell boat Conrad dock, phone 125, or Heath & Dickinson, phone 3 R The Secret Societies.

\* Free and Accepted Masons-Hallfax Lodge No. 81 meets first and third Thursday of

each month at 7:00 p. m. Halifax Royal Arch Chapter No. 3-Meets second Thursday of each month at 7:30 p. m. R. S. A .-- Halifax Council meets third

Tuesday of each month at 7:30 p. m. Knights Templar - Oriental Commandery No. 9 meets fourth Thursday of each month

at 7:00 p. m. Order of Eastern Star-Live Oak Chapter

month at 1:30 p. m. Knights of Pythias - countain City Lodge meets first and third Mondays of each month at 7:30 p. m.

Improved Order of Red Aen-Osceola Tribe

each month at 7:30 p. m. Knights of Honor-Paytona Lodge No. 3563 meets second and fourth Fridays of each month at 7:30 p. in

Fraternal Union o America-Meets second Monday of each month at 7:30 p m. Grand Army of the Republic-Joe Hooker ing at 7:00 o'clock. post holds camp fire first and third Friday of each month.

#### CLUBS.

Hulitax River Yacht Club Meets at the Club House every Wednesday evening

Palmetto club incets in Opera House build-MRS. E. R. JOHNSON, Secy

Florida State Troops Company "K" Second

Florida East Coast Automobile Associationmeets at Club House on the Beach the first

#### CITY OFFICIALS.

1	MayorCharles L. Smith
	City ClerkJ. W. Wilkinson
	TreasurerFrank T. Peck
	Assessor.,
F	Collector
3)	Marshal M. H. Zuber
1	Aldermen-Edward G. Harris, president:
	Henry Schmidt, Geo. H. Clark, Geo.
i.	II Work and A Mark the control of the
*	Hendricks and Jetome D. Maley.
	Council meets second any fourth
	Monday of each month at 7.30 p. m.
	City Attorney

#### \*\*\*\*\*\*\* Low Tide on the Beach.

Bingham, Sr., and B. F. Marsh,

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Tin and Sheet Iron Workers. Tanks for all Purposes.

Tin and Galvanized Iron Roofing, and Bent Pumps. We do as we guarantee.

#### Hours of Service.

St. Paul's Roman Catholic Church - Mass every Sunday at leps a, m.; week days at

::0 a. m. REV. J. F. O'BOYLE, Rector. Baptist Church-Sunday School at 10:00 a m.; Preaching 11:00a, m.; B. Y. P. U. meetmeeting 6:45 p. m : Preaching 7:30 p. m.; Prayer meeting Wednesday at 1:30 p. m.

REV. THOS. V. SHOEMAKER. Caristian Church - Preaching and Communton, 11:00 a.m.: Preaching 7:00 p. m.: Sunday School 2:45 a.m. Prayer meeting meets second and fourth Tuesday of each Thursday evening at 7:00 o'clock. deavor meeting, 6.30 p. m. Sunday.

REV. OMER CARPETER. A. E. Church, South-Sunday School lose a. m.: Preaching 11:00 a. m.: Epworth League meeting 5:30 p. m.: Preaching 7:00 No. 21 meets first and third Wednesdays of p. m. Prayer meeting Wednesday evening at 7;00 o'clock.

REV. J. C. MICKLER. First Congregational Church Preaching 11:00 a.m.; Sunday School 9:45 a m.; Christian Endeavor 7:00 p. m.; Preaching 7:00 p. m : Junior Endeavor 2:30 p. m. Mid-week prayer meeting Wednesday even-

REV. BYRON F. MARSH. St. Mary's Episcopal Charch-Services Sunday at 11:00 a. m.: Holy Days 9:30, also Wednesdays and Fridays in Lent; Thursday in Lent 4:00 p. m. Holy Communion first Sunday in each month at 11:00 a. m.: in Lent third Sunday at 7:30 a. m. Sunday School at 10:00 a. in.

REV. C. W. ARNOLD, Rector. First M. E. Church-Sunday School at 9:45 a. m.; Preaching 10:45 a. m.; Epworth League Devotional meetings at 7:00 p. m.; Preaching 7:15 p. m : Sunday Literary and Infantry. Drill at the Armory on Volusia Preaching 7:15 p. m.: Sunday Literary and avenue every Tuesday night, J. B. Parkin-Social Circle meeting Monday evening from \$100 to 1000. Prayer meeting Wednesday evening at Tago'olock.

Christian Science Church services at 11.60 a. m. on Sundays and 7.30 p m. on Wednesdays at the Christian Sermon Hall, No. it S. Beach St., over C, C. Barnes' Store.

#### POSTOFFICE HOURS.

The postoffice opens at 7:30 a. m. and closes at 7:00 p. in. Money order window opens at 8:00 a. m. and closes at C:00 p. m.

SUNDAY. Lolds open from 8:00 a. in. to 8:00

p. m. Window open from 1:00 to 3:00 p. m. except when mail is being distri-

School Trustees-Geo. H. Ladwig, C. M. 1500 to 3:30 p. m., except when mail is being distributed. MAILS CLOSE.

One-half bour before the scheduled de-

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The hotel commands a most attractive view in every direction and no finer location can be found in the vicinity. It is only one mile from the ocean and is convenient to the depot, postoffice, churches and public schools. More sunny rooms than any other hotel in town. Bath rooms and lavatories, with sanitary plumbing and all modern convenences. Cuisine unexcelled. Rates \$2.50 per day and upwards. Spec. ial rates by the week. The only Tennis Court in the city is located on the hotel grounds.

HENRY SCHMIDT, Proprietor. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

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